

Media Contact:

Eric Kalis, BoardroomPR

ekalis@boardroompr.com

954-370-8999

RKW RESIDENTIAL Recognized Nationally for Excellence in Resident Satisfaction and Online Reputation

Premier multifamily management firm honored in 2024 SatisFacts and ApartmentRatings Awards, and J Turner Research ORA® Power Ranking

Charlotte, NC - RKW Residential, one of the nation's fastest-growing multifamily management firms, was honored with multiple prestigious awards for its commitment to resident satisfaction and operational excellence. The firm received national recognition in the **2024 SatisFacts and ApartmentRatings Awards** and **J Turner Research's ORA® Power Ranking**, solidifying its position as a leader in the multifamily industry.

For the SatisFacts and ApartmentRatings Awards, RKW earned two major distinctions including the **Resident Satisfaction Award** and **epIQ Top 100 Management Company** recognition. These awards reflect RKW's dedication to providing an outstanding resident experience, measured through the SatisFacts Insite® and Annual survey program scores. The National Resident Satisfaction Awards honor top property management companies and communities for their leadership in customer service efforts.

Additionally, more than 70 RKW communities received the **SatisFacts Community Award**. This honor is given to communities with a 4.25+ overall score for Annual or Insite surveys and a minimum of 25 completed surveys, showcasing RKW's consistent focus on delivering exceptional living experiences.

RKW is also proud to announce that Altair at the Preserve earned the distinguished **ApartmentRatings epIQ Top Rated Award** under its management. This accolade highlights communities with a 4.25+ overall score for Annual or Insite surveys and at least 25 completed surveys, reinforcing RKW's ability to elevate resident satisfaction at every level.

On the online reputation front, RKW was once again recognized in the **2024 J Turner Research Elite ORA® Power Ranking**. The firm had 15 communities included in the prestigious **Elite 1% list**, which celebrates the top 1% of conventional properties nationwide for their stellar online reputation. The ORA Power Ranking evaluates the relative strength of over 144,000 properties across various review sites and Internet Listing Services (ILSs), making it the go-to benchmark for digital excellence in the multifamily industry.

This recognition follows RKW's recent achievement of securing the No. 5 spot in the 2024 J Turner Research Division I ORA Power Ranking for the second consecutive year, reflecting its consistent leadership in resident satisfaction and online reputation management.

"Our team's steadfast focus on the resident experience drives everything we do," said Joya Pavesi, RKW's President, Brand and Strategic Services. "Earning these national awards is a

testament to the personalized service, innovative programming, and community engagement that define RKW.”

As RKW continues to expand, these accolades reaffirm the firm’s reputation as a trusted partner in multifamily property management. At its core, RKW operates with a people-first philosophy, ensuring that both residents and team members feel valued and supported.

XXX

About RKW Residential

RKW is an award-winning third-party multifamily property management firm headquartered in Charlotte with regional offices in Miami, Orlando, Atlanta and Raleigh. With over 25,000 multifamily and build-to-rent units under management and consulting and a growing footprint spanning nine states, RKW is built on the foundation of its People First Philosophy, which prioritizes client relationships, employee satisfaction, and top-tier customer service for its residents. RKW perennially appears on Multi-Housing News List of Top Multifamily Property Management Firms in the U.S., secured consecutive top 5 placements in J Turner Research’s 2023 and 2024 ORA® Power Rankings and appeared in the National Multifamily Housing Council’s 2023 and 2024 Top 50 Managers ranking, which is based on portfolio size. RKW was also honored by Multifamily Executive with a 2023 MFE Award in the “Best Use of Proptech” category. To learn more, visit www.rkwresidential.com.